



## PARTNERS OF GREENFIELD PARKS & RECREATION

# 4<sup>th</sup> of JULY

CELEBRATION

### GREENFIELD, WISCONSIN

Dear Community Partner,

Celebrate the birth of our great nation with us! The 4th of July Celebration will run from 11 a.m. to 11 p.m. on Thursday, July 4th. The festivities will begin with the **4th of July Parade**, which steps off at 12:00 p.m. from the intersection of South 68th Street and West Layton Avenue and continues east on Layton Avenue to Konkel Park.

The celebration continues throughout the day on the grounds of Konkel Park, featuring:

- The 5th quarter performance from the **University of Wisconsin Marching Band**
- Family-friendly **KidZone**, sponsored by **Fun Events**
- **Community Tent**, with local area organizations.
- **Food and Drinks local area vendors**
- **The AMP**, featuring the annual **Greenfield Pageants**, with live entertainment to follow by local area band **Scattered** (<http://www.scatteredtheband.com>) and **The Now** (<https://www.thenowband.com/>)
- and much more!

The day's entertainment will close at 11:00 p.m., shortly after the grand finale of fireworks beginning at approximately 9:45 p.m.

*As a Celebration Participant, your organization can realize the following important benefits:*

- *Exposure to thousands of festival-goers*
- *Visibility and publicity generated through local and regional media coverage*
- *The opportunity to generate business and gain new members or clients*
- *The opportunity to network and interact with your colleagues and peers, creating a community of organizations striving to maintain the terrific quality of life available to our residents and visitors*

The Greenfield 4th of July Celebration is made possible through the generous efforts of the presenting sponsors: the non-profit organization, **Partners of Greenfield Parks and Recreation** and the **City of Greenfield**, both dedicated to the continuous improvement of our city. For more information, visit us at [www.gfjuly4.com](http://www.gfjuly4.com) or "Like" us on Facebook at [Facebook.com/Greenfield4thOfJuly](https://www.facebook.com/Greenfield4thOfJuly).

Sincerely,

Pam Panich, President

**Partners of Greenfield Parks and Recreation**

P.O. Box 20625

Greenfield, WI 53220

Phone: 414.881.5866

Partners of Greenfield Parks & Recreation E-mail: [gfparkpartners@yahoo.com](mailto:gfparkpartners@yahoo.com)

July 4<sup>th</sup> E-mail: [gfjuly4@yahoo.com](mailto:gfjuly4@yahoo.com)

#### **Mission Statement:**

*To assist the Department of Parks & Recreation in the beautification of green space, purchase of park amenities, and development of park site activity areas for the benefit of the Greenfield community.*

*Tax Id 39-1687320*

**\*\*Subject to Change\*\***



PARTNERS OF GREENFIELD PARKS & RECREATION

**4<sup>th</sup> of JULY**  
**CELEBRATION**  
GREENFIELD, WISCONSIN

**4<sup>th</sup> OF JULY CELEBRATION SPONSORSHIP INFORMATION**  
**DUE: SATURDAY, JUNE 15, 2019**

*Our ability to plan this event cannot be done without the commitment and generosity of individuals, companies and organizations within and surrounding our city. All sponsorships are tax deductible. Tax ID: 39-1687320.*

**AMP and AMP HAUS SPONSORS**  
**(limited to 2 sponsors) – \$3,500**

- Commemorative plaque
- Reserved Parking (15 spaces)
- Company banner displayed at THE AMP (prior approval of artwork required)
- Use of the East Pavilion (by Amp Haus) or South Pavilion for day (choice of pavilion upon sign-up and payment)
- Logo listing on the Celebration Sponsor Banner
- Logo listing on festival website

**COMMUNITY TENT SPONSOR**  
**(limited to 2 sponsors) – \$2,000**

- Commemorative plaque
- Reserved Parking (10 spaces)
- Display company banner at event (prior approval of artwork required)
- Naming Rights to the Community Tent
- Logo listing on the Celebration Sponsor Banner
- Logo listing on festival website

**BLUE RIBBON - \$1,500**

- Reserved Parking (6 spaces)
- Display company banner at event (prior approval of artwork required)
- Logo listing on the Celebration Sponsor Banner
- Logo listing on festival website

**RED RIBBON - \$1,000**

- Reserved Parking (4 spaces)
- Display company banner at event (prior approval of artwork required)
- Logo listing on the Celebration Sponsor Banner
- Logo listing on festival website

**WHITE RIBBON - \$750**

- Reserved space to display company banner at event (prior approval of artwork required)
- Logo listing on Celebration Sponsor Banner
- Logo listing on festival website

**PARADE SPONSOR - \$500**

- Logo Listing on Celebration Sponsor Banner
- Logo Listing on the festival website under Sponsors and Parade info

**PAGEANT SPONSOR - \$350**

- Logo listing on the Celebration Sponsor Banner
- Logo Listing on the festival website under Sponsors and Pageant info

**GREEN RIBBON – ANY AMOUNT**

- Listing on the festival website

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## 4<sup>TH</sup> OF JULY SPONSOR COMMITMENT FORM

### DUE: **SATURDAY, JUNE 15, 2019**

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Phone Number (\_\_\_\_) \_\_\_\_\_

Mailing address \_\_\_\_\_

- |  |  |
|--|--|
| <input type="checkbox"/> AMP OR AMP HAUS SPONSOR*    \$3,500 | <input type="checkbox"/> PARADE SPONSOR    \$500   |
| <input type="checkbox"/> COMMUNITY TENT RIBBON*    \$2,000   | <input type="checkbox"/> PAGEANT SPONSOR*    \$350 |
| <input type="checkbox"/> BLUE RIBBON*    \$1,500             | <input type="checkbox"/> GREEN RIBBON    \$_____   |
| <input type="checkbox"/> RED RIBBON*    \$1,000              |  |
| <input type="checkbox"/> WHITE RIBBON    \$750               | <input type="checkbox"/> VOLUNTEER                 |

Check # \_\_\_\_\_

\_\_\_\_\_ PARKING    \_\_\_\_\_ PARADE  
 \_\_\_\_\_ SETUP    \_\_\_\_\_ CLEANUP

OTHER \_\_\_\_\_

\*To ensure placement of logo listing as included in your Sponsorship Level, please email your .jpg logo to **gfjuly4@yahoo.com** as soon as possible, no later than **June 15**.

**AGREEMENT:**

The undersigned responsible individual and organization identified above hereby agree to abide by all rules, requirements, and decisions set forth by the Greenfield Celebrations Committee, a subcommittee of the Partners of Greenfield Park and Recreation, a non-profit organization. The individual and organization identified above releases the Greenfield Celebration Committee, the Partners of Greenfield Park and Recreation, Sponsors of the Greenfield 4th of July Celebration and the City of Greenfield, as well as each of its divisions, affiliates, parents, subsidiaries and operating companies, and the respective officers, directors, employees, agents and affiliates of each of them (collectively, the "Released Parties"), from any and all claims, damages, suits, liabilities, and obligations of any nature arising in connection with the Greenfield 4th of July Celebration.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Please return completed form and check (payable to **Greenfield Celebration Committee**) to:

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